

Testarea aplicatiilor software

Testarea site-urilor de comert electronic din domeniul

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| Testare functionala |

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|  | Write this last so that you can summarize the most important points from your business plan.  Provide a concise but positive description of your company, including objectives and accomplishments. For example, if your company is established, consider describing what it set out to do, how it has accomplished goals to date, and what lies ahead. If new, summarize what you intend to do, how and when you intend to do it, and how you think you can overcome major obstacles (such as competition).  You can also choose to use the following four subheadings to organize and help present the information for your executive summary.  Note: to delete any tip, such as this one, just click the tip text and then press the spacebar. |

## Testare functionala

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|  | Summarize key business highlights. For example, you might include a chart showing sales, expenses and net profit for several years.  Note: to replace the sample chart data with your own, right-click the chart and then click Edit Data. |

## Testare manuala.

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|  | For example, include a timeline of the goals you hope you to achieve. |

## Testare automata.

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|  | If you have a mission statement, include it here. Also include any essential points about your business that are not covered elsewhere in the executive summary. |
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| Testarea de performanta. |

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|  | Give a positive, concise, and fact-based description of your business: what it does, and what is going to make it unique, competitive and successful. Describe special features that will make your business attractive to potential customers and identify your company’s primary goals and objectives. |

## Cazuri de testare de performanta.

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|  | Indicate whether your business is a sole proprietorship, corporation (type), or partnership. If appropriate, define the business type (such as manufacturing, merchandizing, or service).  If licenses or permits are required, describe the requirements for acquiring them and where you are in the process.  If you have not already stated whether this is a new independent business, a takeover, a franchise or an expansion of a former business, include that here. |

## Executia testarii de performanta.

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|  | Remember that location is of paramount importance to some types of businesses, less so for others.   * If your business doesn’t require specific location considerations, that could be an advantage and you should definitely note it here. * If you have already chosen your location, describe the highlights—you can use some of the factors outlined in the next bullet as a guide or other factors that are essential considerations for your business. * If you don’t yet have a location, describe the key criteria for determining a suitable location for your business. |

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| Testarea de securitate. |

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|  | How well you market your business can play an important role in its success or failure. It is vital to know as much about your potential customers as possible—who they are, what they want (and don’t want), and expectations they may have. |

## Cazuri de testare de securitate.

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|  | What is your target market? (Who is most likely to buy your products or use your services?) What are the demographics? What is the size of your potential customer base?  Where are they? How are you going to let them know who and where you are and what you have to offer?  If you believe that you have something new, innovative or that isn’t generally available: How do you know that there is a market for it—that people are willing to pay for what you have to offer?  Consider the market you are trying to reach: Is it growing, shrinking or static?  What percentage of the market do you think you will be able to reach? How will you be able to grow your market share?  Note: You might include a chart, such as the one that follows, to demonstrate key points about your market potential at-a-glance. |
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## Executia cazurilor de utilizare.

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|  | Is your target market segmented? Are there different levels within the same type of business, each offering a difference in quality, price, or range of products?  Is this market segmentation governed by geographic area, product lines, pricing, or other criteria?  Into which market segment will your primary business fall? What percentage of the total market is this segment? What percentage of this segment will your business reach?  Note: A pie chart is a good way to demonstrate part-to-whole relationships, such as the percentage of the target market that falls into each major segment. To change the shape of the data labels, right-click a label and then click Change Data Label Shapes. |